IMBA Europe is a non-profit umbrella association whose mission is to secure sustainable access for mountain bikers and to unlock opportunities for trail development by integrating mountain biking into landscapes, habitats and communities. IMBA Europe and its members

- Create a powerful voice for trails, public land and policies that welcome bikes
- Build sustainable trails and bike facilities to make mountain biking more accessible
- Teach environmentally responsible trail building and trail etiquette practices
- Inspire more people to experience the outdoors on bicycles

ABOUT IMBA EUROPE

This infographic is based on IMBA Europe’s first multilingual MTB survey. The survey has been compiled by IMBA Europe with the support of the following member organizations: NOTS, IMBA España, Mountain Bikers Foundation, DCU – Sportpark, IMBA Italia, EMTB, ONF, Comité Casinos, KBF, PBMun, Fédéral IMBA, IMBA, Slovenska Kolesarska Mreža and Surrey. Data has been gathered April – May 2015. IMBA Europe, its member groups, corporate and media partners have spread this online survey through social media and other communication channels like e-newsletters. Data are based on 6057 responses, 52% completed the full survey (68 questions).

Distribution of respondents per country: Italy 18%, Germany 17%, France 12%, Slovenia 9%, United Kingdom 8%, Czech Republic 7%, Netherlands 6%, other EU countries 24%, Gender ratio: 94% male, 6% female. Average amount of years involved in mountain biking: 8.4 From all respondents, 36% is club member. This high percentage is explained by the fact this survey was spread amongst our member organizations.

For more detailed information and outcomes per country, please contact your national mountain bike advocacy group or visit www.imba-europe.org/locations

Get involved and join today at imba-europe.org/join or contact IMBA Europe at info@imba-europe.nl
DID YOU KNOW . . .

We are good for 82,8 rides per year, spending more than 215 hours on the saddle. The average age is 24 years. We ride all year long, an average of 6,9 times per month with a duration of 2h36. The average price is € 2546,-

OUTSIDE IS FREE ?

WILLINGNESS TO PAY FOR TRAIL DEVELOPMENT

47% YES
24% NO
26% NEUTRAL

WILLINGNESS TO PAY FOR TRAIL MAINTENANCE

26% YES
59% NO
15% NEUTRAL

TRAIL PREFERENCE

1. SINGLETACK (NATURAL SURFACE, WIND AROUND OBSTACLES)
2. MORE DIFFICULT TRAILS WITH NATURAL OBSTACLES AND TECHNICAL TRAIL FEATURES
3. FLOW TRAILS (LITTLE PEDALING & BRAKING, ROLLING TERRAIN, PREDICTABLE SURFACES)

OUTSIDE IS FREE ?

1. DON’T SEE THE HARM IF RIDDEN AT TIMES WHEN CONFLICTS ARE UNLIKELY TO OCCUR (WEEKDAYS)
2. I’D LIKE TO ROAM AND DISCOVER NEW TRAILS
3. THERE ARE NOT ENOUGH LEGAL TRAILS IN MY REGION
4. MOST LEGAL TRAILS ARE BORING

RIDING ILLEGAL TRAILS

94% NEVER REALIZED MOUNTAIN BIKING ON CERTAIN TRAILS IS ILLEGAL!

WHY?

1. DON’T SEE THE HARM IF RIDDEN AT TIMES WHEN CONFLICTS ARE UNLIKELY TO OCCUR (WEEKDAYS)
2. I’D LIKE TO ROAM AND DISCOVER NEW TRAILS
3. THERE ARE NOT ENOUGH LEGAL TRAILS IN MY REGION
4. MOST LEGAL TRAILS ARE BORING

WHY?

1. NEVER VOLUNTEERED
44%
2. HAS NO TIME
21%
3. HAS OTHER PRIORITIES
21%
4. THOUGHTS IT’S IMPORTANT
8%