

PROGRAM



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IMBA EUROPE MOUNTAIN BIKING SUMMIT 2019
SILKEBORG, THURSDAY 9TH – SATURDAY 11TH MAY 2019

THURSDAY

MORNING



SILKEBORG MEDBORGERHUS

09.00 – 09.30

Registration & Opening

09.30 – 10.00

SILKEBORG UNLIMITED: SILKEBORGS STRATEGY TO BECOME DENMARKS OUTDOOR CAPITAL

Simon Christensen(DK), Development Consultant Silkeborg Kommune

10.00 – 10.30

PLANNING MODEL COMMUNITY TRAIL SYSTEMS

James Clark(US), Vice President IMBA US / Executive Trail Solutions
Kent McNeill(US), CEO IMBA US

10.30 – 10.45

Coffee break

10.45 – 11.15

A SKILLED WORKFORCE TO BUILD AND MAINTAIN MTB INFRASTRUCTURE

Mark McClure(UK), Trail Specialist & Trainer IMBA Europe Trail Building Schools

11.15 – 11.45

SHEFFIELD OUTDOOR CITY ADVENTURE BREAKS

Wendy Ulyett (UK). Tourism Manager Marketing Sheffield

11.45 – 12.00

Q&A with all speakers

AFTERNOON

INTO THE WOODS



12.00 – 13.00

Lunch and getting prepared to move to outdoor locations

13.00 – 16.00

GROUP A – BLUE TRAILS & FUTURE TRAIL CENTER

GROUP B – RED TRAILS & BIKE PARK

Guided tour to take a look at different trails and facilities to learn more about the Silkeborg project and the people behind it. Focus on blue trails and future trail center.

Guided tour to assess & test red graded singletrack and a first look at the Silkeborg Bikepark. Trail builders explain the background of the project and design of the park.

EVENING

BEER, BURGERS & MUSIC

evening hosted by  Specialized Denmark

17.00

Leaving at Vejlsøhus Hotel & Conference centre to take a shuttle bus to Skanderborg

18.00 – 22.00

Dinner and social evening with beers & music at the Danish headquarter of Specialized Bicycles

22.00

Shuttle returning to Silkeborg

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FRIDAY

MORNING



VEJLSØHUS HOTEL & CONFERENCE CENTRE



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07.30 – 09.00

Early Bird Ride



09.00 – 09.40

Registration and coffee

09.40 – 09.50

WELCOME AND OPENING REMARKS

Johan Brødsgaard (DK), committee chairman of culture and leisure & Thomas Larsen Schmidt (DK), president IMBA Europe

09.50 – 10.20

MORE TRAILS CLOSE TO HOME – IMBA'S NEW DIRECTION

Dave Wiens (US), Executive Director IMBA US & MTB Hall of Fame inductee

10.20 – 10.50

MOUNTAIN BIKING FOR MENTAL HEALTH

Niamh Allum (UK), Specialist Occupational Therapist Mental Health NHS Borders
Dr. Tony Westbury, Lecturer Edinburgh Napier University

10.50 – 11.10

Coffee break

11.10 – 11.30

MORE WOMEN ENGAGED IN MOUNTAIN BIKING

Hannah Barnes (SCH), pro mountain bike rider for Specialized

11.30 – 12.00

PLAN, MEASURE, MANAGE...REPEAT! INSIGHTS & FIGURES FROM DOLOMITI PAGANELLA BIKE

Luca D'Angelo (IT), Executive Director Dolomiti Paganella Bike & Ezio Cattani, Trail Builder

12.00 – 12.15

Q&A with all speakers

12.15 – 13.30

Lunch & Networking

AFTERNOON

13.30 – 14.30

Break out sessions – round 1

NATIONAL MTB TRAILS MASTER PLAN FOR ISRAELIAN FORESTS

Zohar Zafon (ISR), Head of Southern Region planning DPT, KKL-JNF

TRAINING & EU STANDARDS FOR PROF. MTB GUIDES

Mathijs Honig (NL), chairman European Organisation of Mountain Bike Instructor-Guides

DEVELOPING TRAIL ASSOCIATIONS - EXPLORING DIFFERENT ORG. MODELS

Examples from IMBA Europe member associations CeMBA and DCU trails & nature committee

14.45 – 15.45

Break out sessions – round 2

TRAIL MAPPING ACCURACY AND INTEGRITY

Victor Alvarez (ES), EU. Geostationary Navigation Overlay Service & Victor Tarodo (ES), IMBA Espana

FROM SMALL RURAL TOWN TO MTB HOTSPOT

Kristian Skjødt (DK), Director Feriecenter Slettestrand

PUTTING SPORTS PSYCHOLOGY IN PRACTICE



Annie Soderberg (SE) – Occupational therapist & performance coach at Swedish Cycling Federation

17.00 – 18.00

DROP AND ROLL TOUR WITH DANNY MACASKILL



BINDSLEVS PLADS

EVENING

19.00 – 22.00

Social program at Cycle Sports Silkeborg



HÅNDVÆRKERVEJ 8B,



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SATURDAY

MORNING



VEJLSØHUS HOTEL & CONFERENCE CENTRE

07.30 – 09.00

Early Bird Ride



09.00 – 09.30

Registration and coffee

09.30 – 09.40

WELCOME AND OPENING REMARKS

Mark Torsius (NL), IMBA Europe

09.40 – 10.10

BENEFITS OF OUTDOOR SPORTS FOR SOCIETY

Maxine Gregory (UK), ENOS / Sheffield Hallam University

10.10 – 10.40

SOIL SEARCHING

Fanie Kok (SA), Trail Advocate & Stoke Activist, Specialized

10.40 – 11.00

Coffee break

11.00 – 11.25

THE RIDE KIND OF CUSTOMER – ACTIVATION AND IMPACT OF TRYSIL BIKE ARENA

Olve Norderhaug (No), Manager Trysil Bike Arena

11.25 – 11.45

MANAGING UNAUTHORISED TRAILS

Graeme McLean (SCO), Director Developing Mountain Biking in Scotland

11.45 – 12.00

Q&A with all speakers

12.00 – 13.00

Lunch & Networking

AFTERNOON

13.00 – 14.00

Break out sessions

ON TRAIL – TRAIL SIGNAGE AND CLASSIFICATION

Christoffer Riis Svendsen (DK), project leader Danish Cycling Union

SHARED USE TRAILS: MANAGEMENT & COMMUNICATION

Hans Stoops (SE), project manager Cykelfrämjandet

TYOLOGY OF RECREATIONAL TRAILS (AND WHERE TO PLAN THEM)

Tomáš Kvasnička (CZ) – Director Singltrek SRO

14.00 – 14.15

SUMMIT CONCLUSIONS

14.15 – 15.00

Prepare for riding

15.00 – 17.00

RIDE TO MTB FESTIVAL SOHOJLANDET



EVENING

17.00 – 22.00

FOOD, DRINKS & TAKE CARE OF YOUR TRAILS AWARD CEREMONY

22.00

Return to Silkeborg by boat



= bike required



= location / venue (all summit locations can be found in the [Singletracker app](#))

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NOTES //////////////////////////////////////

PARTNERS

PRO



Silkeborg
K o m m u n e



ADVANCED



ROOKIE



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