

Privacy Policy IMBA Europe

The International Mountain Bicycling Association Europe (IMBA Europe), collects and processes personal data when using its websites www.imba-europe.com or www.takecareofyourtrails.com and the implementation of its services.

IMBA Europe respects your privacy and is committed to protect your personal data carefully. Before you sign up for our e-newsletter, register for our events and campaigns or join IMBA Europe either as individual donor, national, associate or corporate member, we recommend to review this privacy policy.

The privacy policy describes how IMBA Europe handles the processing of personal data. Our method is in accordance with the General Data Protection Regulation (GDPR, AVG in the Netherlands). We can change our privacy policy from time to time. This privacy policy was last updated on February 15th, 2019. If you disagree with any material you find on our service, we kindly ask you to bring to our attention any material you believe to be inaccurate. Please forward a copy of the material, along with an explanation of your objection, to info@imba-europe.com.

The material that appears on www.imba-europe.com is for informational purposes only. Despite our efforts to provide useful and accurate information, errors may appear from time to time. Before you act on information you've found on our site, you should confirm any facts that are important to your decision.

IMBA is not responsible for, and cannot guarantee the performance of, goods and services provided by our (corporate) members, partners or others to whose sites we link.

What personal data do we process?

We only process the personal information needed to deliver our services. For a membership, we process the following information of board members: name, gender, address, country, telephone number (s), email address, role or function within the organisation / association that applies for membership. For donations and event registrations, we process name, gender, address, country and email address. Other personal information that you actively provided in correspondence or telephone are processed by us but only for the purposes for which they are obtained, as specified below.

Why do we need personal data?

IMBA Europe processes your personal data, for the following purposes:

- Registering your membership, donorship, event or campaign participation;
- Sending our e-newsletter;
- Handling orders for products, services and campaign related materials;
- You to call if it is needed to perform our services;
- To inform you of changes to our services and products;
- Improving our range of products and services;
- Handle complaints or answering questions;
- Statistical analysis of the mountain bikesport; more about this in the item 'research'.

What happens when I donate?

IMBA Europe's database does not store credit card information or other payment providers. Some details of your contribution (amount, date of donation, specific goal) will be viewable by you, and IMBA Europe staff while submitting donations automatically sets a record in IMBA Europe's database.

How long do we keep the obtained personal data?

We will retain your personal data only as long as necessary to achieve the objectives for which your data were obtained. The starting point is that personal data are no longer kept than 1 year after the end date of the membership. IMBA Europe maintains an archive in which images, meeting reports, and names and contact information of IMBA Europe member organizations and contacts are stored.

For e-newsletter subscriptions, opt out options are provided in each newsletter that you will receive.

With whom do we share personal information?

We will not sell, exchange or give away personal information to third parties. If we provide personal data to third parties, we do this because it's necessary for processing or implement services and/ or products you purchased or registered for.

For the following processes, products and services, IMBA Europe has contracted or subcontracted an external data processor:

- hosting of the website of IMBA Europe and the campaign website of Take Care of Your Trails;
- membership and financial administration of IMBA Europe ;
- communication (including email newsletters);
- registration for events and campaigns (IMBA Summits, Trail Building Schools, TKMBD, TCoYT)

IMBA Europe shall ensure that its security policy and its implementation at least meets the criteria of ' appropriate technical and organisational measures to ensure a level of security on the risk aligned ' as provided for in article 32 of the AVG (GDPR). IMBA Europe guarantees that in the framework of the implementation of the purposes enumerated in this agreement, no personal data are processed outside the European economic area (EEA), at least, that if that were the case the processing is done with compliance with the regulations in force in the EEA.

Photography during IMBA Europe events

At events of IMBA Europe or IMBA Europe affiliated organizations, photos and videos can be made. The aim is to promote the sport of mountain biking in general, IMBA Europe or the specific event. When registering for the event, you agree to the publication of such photos. In addition, some affiliated event organisation work with external photographers to take (action) photos of participants during the event. By participating, you agree that you may be in the picture. If you don't want to be captured on pictures during these kind of events, you need to indicate this to the appropriate organization.

Research

IMBA Europe can collect demographic data of its constituency or approach members and newsletter subscribers to join online survey's to get insights in the needs and preferences of mountain bikers. Gathered data from these survey's will be anonymized before publication. Publications are not for commercial use but research and policy purposes only.

Cookies

Our web server automatically collects limited information about your computer's connection to the internet, including your IP address, when you visit our site. (Your IP address is a number that lets computers attached to the Internet know where to send you data - such as the web pages you view.) Your IP address does not identify you personally. We use this information to deliver our web pages to you upon request and to measure traffic.

IMBA Europe uses only technical, functional and analytical cookies that do not infringe your privacy. A cookie is a small text file that the first visit to this website is stored on your computer, tablet or smartphone. The cookies we use are necessary for the technical operation of the website and your ease of use. They make sure that the website is working properly and for example, remember your preference settings. Cookies also help to optimize our website. You can opt out of tracking cookies by managing your browser settings in a way it doesn't save cookies anymore. In addition, you can also delete all information that was previously stored by your browser. However, as a result certain parts and features of the website may be less or no longer accessible for you.

Questions concerning IMBA Europe's privacy policy should be directed to info@imba-europe.com.

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